TIMETABLE

Online platform for registration by eligible graduates and for submission of their CVs and e-portfolios of digital creative works	Available Now
1st Career and CEO Master Talk	Mar – Dec 2022
Open for registered graduates to apply for jobs offered by Employing Companies with job information posted onto online platform Note: Registered graduates will receive email alerts whenever information on new jobs is posted and can apply for the interested jobs by logging in the Support Scheme's website.	End of May 2022
Offer of employment by Employing Companies Note: Employing Companies may require applying graduates to attend job interviews. Interviewees will receive notifications from the Employing Companies directly.	Jun – Dec 2022
1st Professional Talk on New Technologies	Jun – Dec 2022
Visit to SIGGRAPH Asia 2023 (Sydney, Australia) *	Dec 2023

* Visit to the SIGGRAPH Asia 2023 is subject to final confirmation

Enquiries

For enquiries, please contact: **Ms Yo Yo Kwan Tel:** 2788 5968 **Email:** yoyokwan@hkdea.org
For application and more details, please visit **http://www.gradsupport.hk**

Supporting Media

CGV
www.cgvisual.com GREAT GAME GameWave GAME APPS HK InBlue 藍亭蘭

Supporting Organizations

香港藝術學院 HONG KONG ART SCHOOL THE HONG KONG POLYTECHNIC UNIVERSITY 香港理工大學 SCHOOL OF DESIGN 設計學院 香港科技大學 THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY 電子及計算機工程學系 DEPARTMENT OF ELECTRONIC & COMPUTER ENGINEERING 演藝 The Hong Kong Academy for Performing Arts 香港演藝學院 HKFA 香港電影資料館

nu1 明愛專上學院 DESIGN AND ART 明愛白英奇專業學校 Caritas Bianchi College of Careers 明愛專上學院 Caritas Institute of Higher Education THE UNIVERSITY OF HONG KONG Department of Industrial and Manufacturing Systems Engineering 香港大學 工業及製造系統工程系

CityU 香港城市大學 City University of Hong Kong School of Creative Media Lingnan Life 嶺南大學持續進修學院 Lingnan Institute of Further Education The Community College 社區學院 at Lingnan University Thei IVE HKDI Members of VTC Group VTC機構成員 C 港專

In Arbitrary Order

Organizer:
Hong Kong Digital Entertainment Association
香港數碼娛樂協會
HKDEA

Sponsor:
CREATEHK

Implementation Agent:
hkpc 生產力局

5th Hong Kong
Digital
Entertainment
Industry Fresh Graduate Support Scheme
2022 Program Year

BACKGROUND

As one of the core sectors of Hong Kong's vibrant creative industries, the digital entertainment (DE) industry has been changing rapidly in the past few years. DE companies are more and more technology driven. The prevalence of social media and mobile platforms has driven new ways of operation and development. It has been a challenge for DE companies to recruit new talent who have limited relevant hands-on experience to meet the DE industry's technical needs and cope with the new business environment.

The Hong Kong Digital Entertainment Association (HKDEA, the Organizer) is pleased to organize the 5th Hong Kong Digital Entertainment Industry Fresh Graduate Support Scheme (Support Scheme) with staunch support and generous sponsorship from Create Hong Kong (CreateHK) of the Government of the Hong Kong Special Administrative Region.

The Support Scheme is targeted to match up to 50 fresh graduates (25 places each for program years 2022 and 2023) with DE companies (Employing Companies), and the participating fresh graduates (Graduate Employees) will receive proper on-the-job training with full-time employment in the DE industry.

OBJECTIVES

- To subsidize and encourage local DE companies to employ and train fresh graduates and nurture the latter to become new blood of the industry;
- To pair up local fresh graduates and potential employers to facilitate the former to enter into the industry and be advised of the prospects in the DE industry; and
- To foster the development of the DE industry with more abundant supply of DE talent working in the industry

ELIGIBILITY

- Permanent residents of Hong Kong;
- Students graduated in 2020 to 2022 should apply for 2022 Program Year and students graduated in 2021 to 2023 should apply for 2023 Program Year;
- Graduates of full time courses in universities and tertiary institutes (local and overseas) in related subjects, such as digital entertainment, mobile software development, game development, digital creative media, design (multi-media, game, graphic, 2D or 3D, etc.), multi-media production or communications, interaction design, programming, etc.; and
- With no full-time working experience in the DE industry prior to the application. (the prior internship and summer job experience would not be counted as full-time working experience)

SCHEME OUTLINE

1. On-the-job training by Employing Companies
12 months of on-the-job full-time training by Employing Companies to their Graduate Employees

2. Online Platform
An online platform at the Support Scheme's website is set up for registered graduates to upload their CVs and e-portfolios of digital creative works for applying for the job positions offered by Employing Companies under the Support Scheme. Graduate Applicants may submit their applications for any jobs under the Support Scheme that they are interested in through the online platform, while Employing Companies could also access the same online platform to search for suitable Graduate Applicants who could meet their requirements.

3. Career and CEO Master Talk
The Career and CEO Master Talk organized under the Support Scheme will invite senior managers/CEOs/industry experts from the DE industry as speakers with the aim to update the attending Graduate Employees on the current market trends and business environment of different sectors of the industry.

4. Professional Talk on New Technologies
The Professional Talk organized under the Support Scheme aims to enrich the participants' knowledge of the up-to-date DE technologies. Such knowledge includes the future and emerging skills, techniques and software that could help enhance production efficiency and quality in DE companies. Local or overseas experts from DE technology provider(s) or adopter(s) will be invited to share their professional knowledge and valuable experience.

5. Study Tour to SIGGRAPH Asia*
A study tour to the SIGGRAPH Asia 2023 in Sydney, Australia will be organized under the Support Scheme. Graduates employees of the 1st to 5th editions of the Support Scheme and other local students of the DE-related subjects graduated between 2018 and 2023 are eligible to apply. A vetting committee will be formed to select the suitable participants.

APPLICATION PROCEDURES

- Eligible graduates could register at the Support Scheme's website (http://www.gradsupport.hk) (registered graduates) and submit their CVs and e-portfolios to the online platform for consideration by Employing Companies.
- Information on available jobs will be posted on the Support Scheme's website from time to time, and email alerts will be sent to the registered graduates whenever information on new jobs is posted.
- Registered graduates will be assigned with their own user password for them to submit applications for their interested jobs directly through the Support Scheme's website upon information on the jobs is posted.
- Registered graduates shortlisted by Employing Companies may be invited for job interviews (if any), and employment notices will be sent directly by the Employing Companies to the selected graduates.

For more details, please go to: